



JOIN OUR TEAM!

94.9 WDKB LOCAL ON AIR & INFLUENCER

Are you up on all the latest Social Media Trends? Do you love DeKalb and the surrounding areas? Do you have an outgoing personality who isn't afraid to be in front of or behind the camera? Do you have a passion for radio and media? If so, Mid-West Family in DeKalb is looking for you! We are seeking a community influencer, social media guru, and on-air host to join the WDKB team. If you have a great personality that can connect with an audience and the DeKalb community with a creative content mindset, we want to talk to you! We are looking for someone who possesses a strong understanding of social media and is willing to embrace the influencer role that comes with being an on-air & online personality.

Responsibilities of this position include but are not limited to:

- Embracing the role of a brand and community influencer for WDKB by creating engaging content on all social media and active digital platforms.
- Deliver compelling content that appeals to the target demo of WDKB, that builds and engages audiences on-air and online.
- Executing a well prepped and dynamic on-air shift.
- Providing a presence for WDKB in the community (e.g., at community events, press conferences, etc.).
- Engaging with listeners via phone calls, contests, and social media.
- Broadcasting live from remote locations and events.
- Reading commercial copy and public service announcements.
- Conducting interviews.
- Assist in station and company events.
- Assist in special promotions and company activities.
- May act as emcee for public and/or private events.
- Collaborate with the sales team to develop and enhance client and partner relationships and revenue opportunities through endorsement campaigns
- Other duties as assigned

Mid-West Family is an equal opportunity employer.

- Health, Dental, & Vision Insurance
- Retirement plan
- 401(k) & 401(k) matching
- Life insurance
- Vacation/PTO

**Submit your resume with an
audio and/or video demo to:**
✉ llombardo@rmgmwf.com



Requirements of this position include but are not limited to:

- Requires creativity, innovation, original thought in the performance of duties.
- Interest and knowledge within the WDKB Brand.
- Retains current knowledge of all relevant social media platforms
- Using social referrals in driving listener traffic to all company social media sites.
- An understanding of pop-culture references.
- Excellent problem solving and prioritizing skills.
- Ability to multitask and handle pressures and deadlines.
- Must be a team player and work well with management and staff at all levels.
- Comfortable with creating and being involved with video content.

Qualifications:

- Experience in media is preferred.
- A College degree is preferred, but a high school diploma or equivalent is required.
- Excellent written and verbal communication skills.
- Experience in all Microsoft Office and Google programs (Drive, Sheets, Docs, etc).
- Able to relate to the audience and have a strong audience interaction.
- Public speaking skills and ability to interact with audience in a public setting.
- Must be creative and innovative with a strong work ethic.
- Must have a valid driver's license and fully insured personal vehicle.
- Must be a positive addition to the Mid-West Family team.
- Must be able to lift a minimum of 50lbs and be able to set up/tear down equipment at events.

Preference may be given to candidates with the above experience plus the following:

- Prior broadcast industry experience.
- Digital and video editing and social media experience.

Salary Range: \$33,000-35,000

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